



October 25, 2022

FOR IMMEDIATE RELEASE

Media Contact: Andrea Carter – 760.285.6828

SunLine Transit's 'Haunted Bus' Terrorizes the Palm Springs VillageFest Thursday, Oct. 27th

(Thousand Palms, CA) In the spirit of a Halloween classic – the haunted house – SunLine Transit Agency transformed one of its coaches into a *haunted bus* that brave souls could enter and explore at the Palm Springs VillageFest Thursday, October 27th from 6:00-9:00 p.m. (if they dare).

This twisted tradition is one that SunLine has participated in for several years, however; during the pandemic, the Agency decorated only the exterior for passersby to take in the spooky scenery. This year, they returned to allowing thrill seekers to enter the bus to experience the same type of scary encounters as they would in a haunted house.

This year's theme is the 'Escape Bus' – in which an alien spaceship has taken a SunBus hostage to a cornfield in the middle of nowhere and is now experimenting on humans.

"Our team is excited to be able to welcome people inside again this year for some transit-style terror," said Lauren Skiver, CEO/General Manager of SunLine Transit Agency. "Our employees really go all out to offer some fun screams and scares – and of course, there will be some treats as well. This is one of several events we do each year to engage our community."

The SunLine team was on site in full make-up and costumes that help tell the horror story of this year's theme. From 6:00-9:00 p.m. on Thursday, October 27th, the bus was parked at the Palm Springs VillageFest's Halloween Event, located at Tahquitz Canyon Way between South Palm Canyon and Indian Canyon.

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SunLine provides public transit services in California's Coachella Valley spanning 1,120 mile-service area and carrying approximately 4.2 million riders. It has pioneered zero-emission bus deployments, particularly for hydrogen fuel cell electric buses (FCEB). In 1993, SunLine's Board adopted a voluntary policy of pursuing alternative fuel solutions that provide the lowest possible emissions, which led to SunLine becoming the first transit agency in the state to convert its entire fleet to compressed natural gas (CNG). SunLine is committed to transitioning its entire bus fleet to zero-emission by 2035. SunLine Refueled is a multi-tiered initiative that brings exciting new transportation alternatives to the Coachella Valley. To learn more about SunLine Transit Agency's services and policies, go to SunLine.org.