



**ADVERTISING PRODUCTION SHEET**

**BUS ADS**

**DIMENSIONS:**

	<b>TAILS – 70” W x 21” H</b>		<b>QUEENS – 60” W x 30” H</b>		<b>KINGS – 144” W x 30” H</b>		<b>SUPER KINGS – 216” W x 30” H</b>	
	<u>Width</u>	<u>Height</u>	<u>Width</u>	<u>Height</u>	<u>Width</u>	<u>Height</u>	<u>Width</u>	<u>Height</u>
Final Size w/Bleed:	70½”	21½”	61”	31”	145”	31”	217”	31”
Trim:	70”	21”	60”	30”	144”	30”	216”	30”
Safety:	67”	18”	57”	27”	141”	27”	213”	27”
	<b>KING KONG – 249” W x 99” H</b>							
	<u>Width</u>	<u>Height</u>						
Final Size w/Bleed:	250”	100”						
Trim:	249”	99”						
Safety:	246”	96”						

**MATERIALS USED FOR BUS ADS**

<b>TAILS - 70” W x 21” H</b>	<b>SUPER KINGS – 216” W x 30” H</b>	<b>KING KONGS – 249” W x 99” H</b>	<b>PERFORMATED WINDOW GRAPHICS</b>
<b>QUEEN - 60” W x 30” H</b>	<b>3M IJ46 + 8509 overlaminate</b>	<b>3M IJ36-20 + 8508 overlaminate</b>	<b>3M IJ67 + 8914 overlaminate</b>
<b>KINGS – 144” W x 30” H</b>			
<b>3M IJ36 + 8509 overlaminate</b>			

**BUS SHELTER ADS**

**SHELTERS – 48” W x 69” H**

MATERIALS: Vinyl is best option. (Styrene or Opalene)

SAFE ZONE: 43" x 64"

**INTERIOR BUS ADVERTISING**

**ONBOARD SIGNS – 17” W x 11” H**

MATERIALS: Laminated sheet full color is best option.

If you require additional information, please contact 760.343.3456 and ask for SunLine’s Marketing Department.