

SUNLINE SERVICES GROUP BOARD MEETING AGENDA

Wednesday, December 6, 2017
12:00 pm
Board Room
32-505 Harry Oliver Trail
Thousand Palms, CA 92276

NOTE: IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN THIS MEETING, PLEASE CONTACT SUNLINE AT (760) 343-3456. NOTIFICATION 48 HOURS PRIOR TO THE MEETING WILL ENABLE SUNLINE TO MAKE REASONABLE ACCOMMODATION TO ENSURE ACCESSIBILITY TO THIS MEETING.

The Chair requests that all cellular phones be either turned off or set on silent mode for the duration of the Board Meeting.

AGENDA TOPICS

RECOMMENDATION

1. **Call to Order**
Chairperson Russell Betts
2. **Flag Salute**
3. **Roll Call**
4. **Finalization of Agenda**
5. **Presentations**
6. **Public Comments** **Receive Comments**
(NOTE: Those wishing to address the Board should complete a Public Comment Card and will be called upon to speak.)

NON AGENDA ITEMS

Anyone wishing to address the Board on items not on the agenda may do so at this time. A limitation of 3 minutes may be imposed upon each person so desiring to address the Board during the first Public Comments designation on the agenda.

AGENDA ITEMS

Anyone wishing to address specific items on the agenda should notify the Clerk at this time so those comments can be made at the appropriate time. A limitation of 3 minutes may be imposed upon each person so desiring to address the Board.

7. **Board Member Comments** **Receive Comments**
Any Board Member who wishes to speak may do so at this time.

----- **RECEIVE AND FILE** -----

8. **Consent Calendar** **Receive & File**
All items on the Consent Calendar will be approved by one motion, and there will be no discussion of individual items unless a Board member requests a specific item be pulled from the calendar for separate discussion. The public may comment on any item.
- a) [SSG/SRA Checks Over \\$1000 issued September & October 2017 \(Page 1-2\)](#)
 - b) [SSG/SRA Monthly Budget Variance Reports September & October 2017 \(Page 3-6\)](#)
 - c) [Taxi Vehicle/Rides Analysis September and October 2017 \(Pages 7-10\)](#)
 - d) [Metric \(Taxi Expense vs Taxi Revenue\) September and October 2017 \(Page 11\)](#)

----- **ACTION** -----

9. **Approval of Minutes** **Approve**
Request to the Board to approve the Minutes of the October 25, 2017 Board of Directors meeting. (Pages 12-15)
10. **Resolution No. 083 Setting Taxicab Rates for Calendar Year 2018** **Approve**
(Robert Radi, Chair of Taxi Committee; Staff: Peter Gregor, Chief Safety Officer)
Recommend that the Board of Directors approve the attached Resolution No. 083 setting forth the taxi rates for Calendar Year 2018 (FY 18), from January 1, 2018 – December 31, 2018. (Pages 16-19)
11. **Next Meeting Date**
January 24, 2018
12 o'clock Noon – Board Room
32-505 Harry Oliver Trail
Thousand Palms, CA 92276
12. **Adjourn**

Sunline Regulatory Administration

Checks \$1,000 and Over

For the month of September 2017

NOTE: 1). Bold check payments represent "pass through" payments that were, or will be reimbursed to SunLine under the provisions of specific grants or contracts. 2). Underlined check payments represent "shared" payments with SunLine and specific vendors/employees.

Vendor Name	Description	Check #	Check	Amount
SUNLINE TRANSIT AGENCY	Overhead Exp July/PR Liab 9/8	90412	9/11/2017	\$10,079.29
SUNLINE TRANSIT AGENCY	Overhead Exp Aug/PR Liab 9/22	90421	9/29/2017	\$7,091.01

Total of Checks Over \$1,000				\$17,170.30
Total of Checks Under \$1,000				\$445.12
Total of All Checks for the Month				\$17,615.42
Total Amount of Checks Prior Years Same Month				\$15,606.66

Sunline Regulatory Administration

Checks \$1,000 and Over

For the month of October 2017

NOTE: 1). Bold check payments represent "pass through" payments that were, or will be reimbursed to SunLine under the provisions of specific grants or contracts. 2). Underlined check payments represent "shared" payments with SunLine and specific vendors/employees.

Vendor Name	Description	Check #	Check	Amount
SUNLINE TRANSIT AGENCY	Payroll Liabilities Exp 10/20/17	90432	10/23/2017	\$5,408.10
SUNLINE TRANSIT AGENCY	Payroll Liabilities Exp 10/06/17	90426	10/6/2017	\$4,756.19
Total of Checks Over \$1,000				\$10,164.29
Total of Checks Under \$1,000				\$1,060.64
Total of All Checks for the Month				\$11,224.93
Total Amount of Checks Prior Years Same Month				\$16,754.02

SunLine Regulatory Agency
Budget Variance Report
September 2017

Description	FY 18 Total Budget	Current Month			Year to Date		
		Actual	Budget	Favorable (Unfavorable)	YTD Actual	FY 18 YTD Budget	Favorable (Unfavorable)
Revenues:							
Meter Readings	156,497	10,285	13,041	(2,756)	28,063	39,124	(11,061)
Revenue Fines	2,000	1,220	167	1,053	1,520	500	1,020
Vehicle Inspection Revenue	0	0	0	0	0	0	0
Vehicle Re-inspection Revenue	-	0	0	0	0	0	0
New Driver Permit Revenue	4,000	540	333	207	2,610	1,000	1,610
Driver Transfer Revenue	850	50	71	(21)	250	213	38
Driver Renewal Revenue	9,200	600	767	(167)	1,390	2,300	(910)
Driver Permit Reinstatement/Replacement	150	5	13	(8)	5	38	(33)
Vehicle Permit Revenue	80,900	0	6,742	(6,742)	0	20,225	(20,225)
Total Revenue	253,597	12,700	21,133	(8,433)	33,838	63,399	(29,561)
Expenses:							
Salaries and Wages	104,987	8,644	8,749	105	25,639	26,247	607
Fringe Benefits	69,092	5,596	5,758	161	15,688	17,273	1,585
Services	48,500	2,273	4,042	1,769	5,419	12,125	6,706
Supplies and Materials	5,003	334	417	83	777	1,251	474
Utilities	4,258	355	355	0	1,064	1,065	0
Casualty and Liability	12,112	1,009	1,009	(0)	3,028	3,028	0
Taxes and Fees	20	1	2	1	2	5	0
Miscellaneous	9,625	470	802	332	604	2,406	1,802
Total Expenses	253,597	18,682	21,133	2,451	52,222	63,399	11,177
Total Operating Surplus (Deficit)	\$ -	\$ (5,982)			\$ (18,384)		

Budget Variance Analysis - SunLine Regulatory

Revenue - Unfavorable

- Taxi revenues heavily influenced by seasonal decline during summer months. The surplus in the peak months will decrease the unfavorable balance. As of September there is a decrease of 14,274 Taxi Trips compared to the YTD fiscal year 2017.
- Taxi franchises pay the full year's vehicle permits during the peak months of October through April.

Salaries and Wages - Favorable

- Salary & wage expenses are within an acceptable range of the budget.

Fringe Benefits - Favorable

- Fringe benefit savings are attributed to lower balances for accrual expenses.

Services - Favorable

- Actual legal and auditing services are lower than the budgeted amount.

Supplies and Materials - Favorable

- Materials and supplies expenses are within an acceptable range of the budget.

Utilities - Favorable

- Utility expenses are within an acceptable range of the budget.

Casualty and Liability - Favorable

- Casualty and liability expenses are within an acceptable range of the budget.

Taxes and Fees

- Taxes and Fees are within an acceptable range of the budget.

Miscellaneous - Favorable

- The favorable balance is mainly attributed to travel and training expenses not yet incurred.

SunLine Regulatory Agency

Budget Variance Report

October 2017

Description	FY 18 Total Budget	Current Month			Year to Date		
		Actual	Budget	Favorable (Unfavorable)	YTD Actual	FY 18 YTD Budget	Favorable (Unfavorable)
Revenues:							
Meter Readings	156,497	13,167	13,041	126	41,230	52,166	(10,936)
Revenue Fines	2,000	150	167	(17)	1,670	667	1,003
Vehicle Inspection Revenue	0	0	0	0		0	0
Vehicle Re-inspection Revenue	-	0	0	0		0	0
New Driver Permit Revenue	4,000	540	333	207	3,240	1,333	1,907
Driver Transfer Revenue	850	100	71	29	400	283	117
Driver Renewal Revenue	9,200	900	767	133	2,150	3,067	(917)
Driver Permit Reinstatement/Replacement	150	0	13	(13)	5	50	(45)
Vehicle Permit Revenue	80,900	8,825	6,742	2,083	8,825	26,967	(18,142)
Other Revenue	-	15	0	15	15	0	15
Total Revenue	253,597	23,697	21,133	2,564	57,535	84,532	(26,997)
Expenses:							
Salaries and Wages	104,987	10,229	8,749	(1,481)	35,869	34,996	(873)
Fringe Benefits	69,092	5,332	5,758	425	21,020	23,031	2,010
Services	48,500	2,389	4,042	1,652	7,809	16,167	8,358
Supplies and Materials	5,003	131	417	286	907	1,668	761
Utilities	4,258	355	355	0	1,419	1,419	0
Casualty and Liability	12,112	1,009	1,009	(0)	4,037	4,037	0
Taxes and Fees	20	1	2	1	3	7	0
Miscellaneous	9,625	72	802	730	676	3,208	2,532
Total Expenses	253,597	19,518	21,133	1,615	71,740	84,532	12,792
Total Operating Surplus (Deficit)	\$ -	\$ 4,179			\$ (14,205)		

Budget Variance Analysis - SunLine Regulatory

Revenue - Unfavorable

- Taxi revenues heavily influenced by seasonal decline during summer months. The surplus in the peak months will decrease the unfavorable balance. As of October there is a decrease of 22,660 Taxi Trips compared to the YTD fiscal year 2017.
- Taxi franchises pay the full year's vehicle permits during the peak months of October through April.

Salaries and Wages - Unfavorable

- Allocated salaries are higher due to the Chief Safety Officer and Deputy Chief Safety Officer allocating more of their time to assist the needs of SRA.

Fringe Benefits - Favorable

- Fringe benefit savings are attributed to lower balances for accrual expenses.

Services - Favorable

- Actual legal and auditing services are lower than the budgeted amount.

Supplies and Materials - Favorable

- Materials and supplies expenses are within an acceptable range of the budget.

Utilities - Favorable

- Utility expenses are within an acceptable range of the budget.

Casualty and Liability - Favorable

- Casualty and liability expenses are within an acceptable range of the budget.

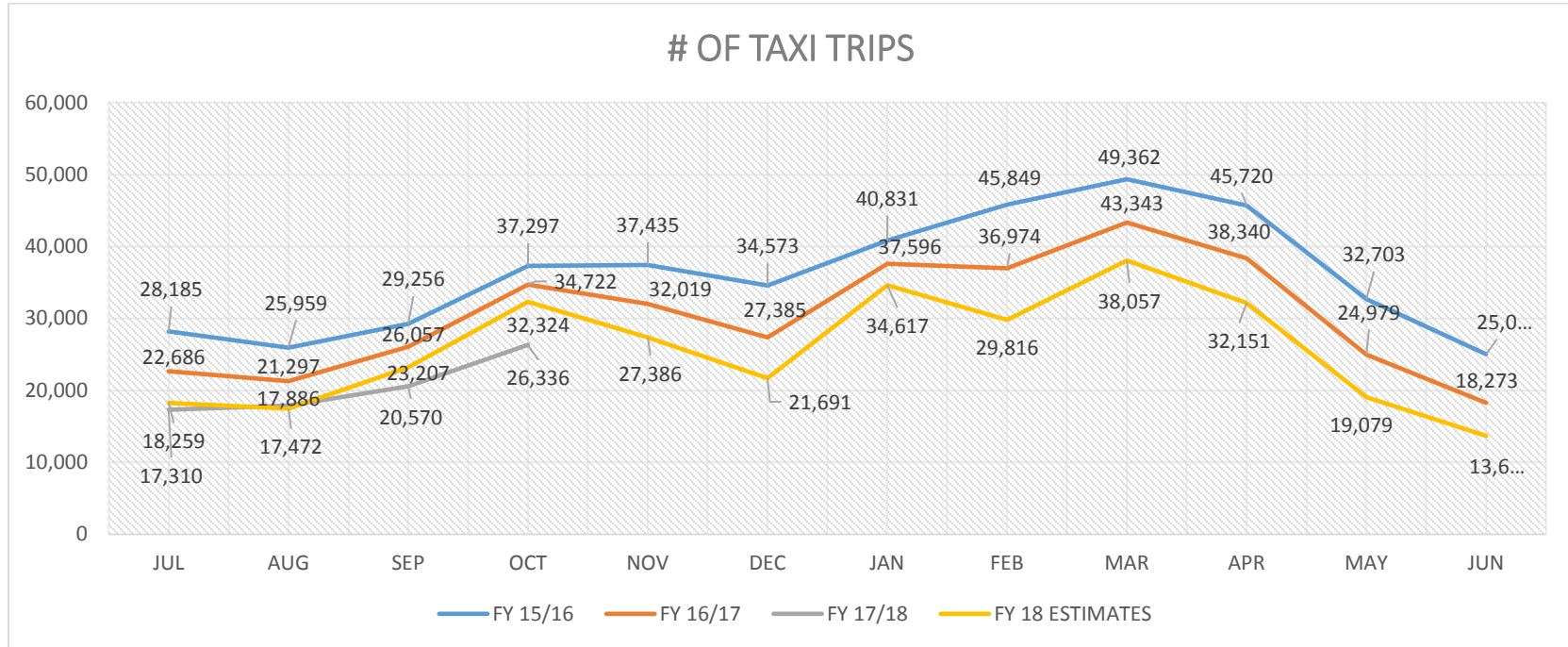
Taxes and Fees

- Taxes and Fees are within an acceptable range of the budget.

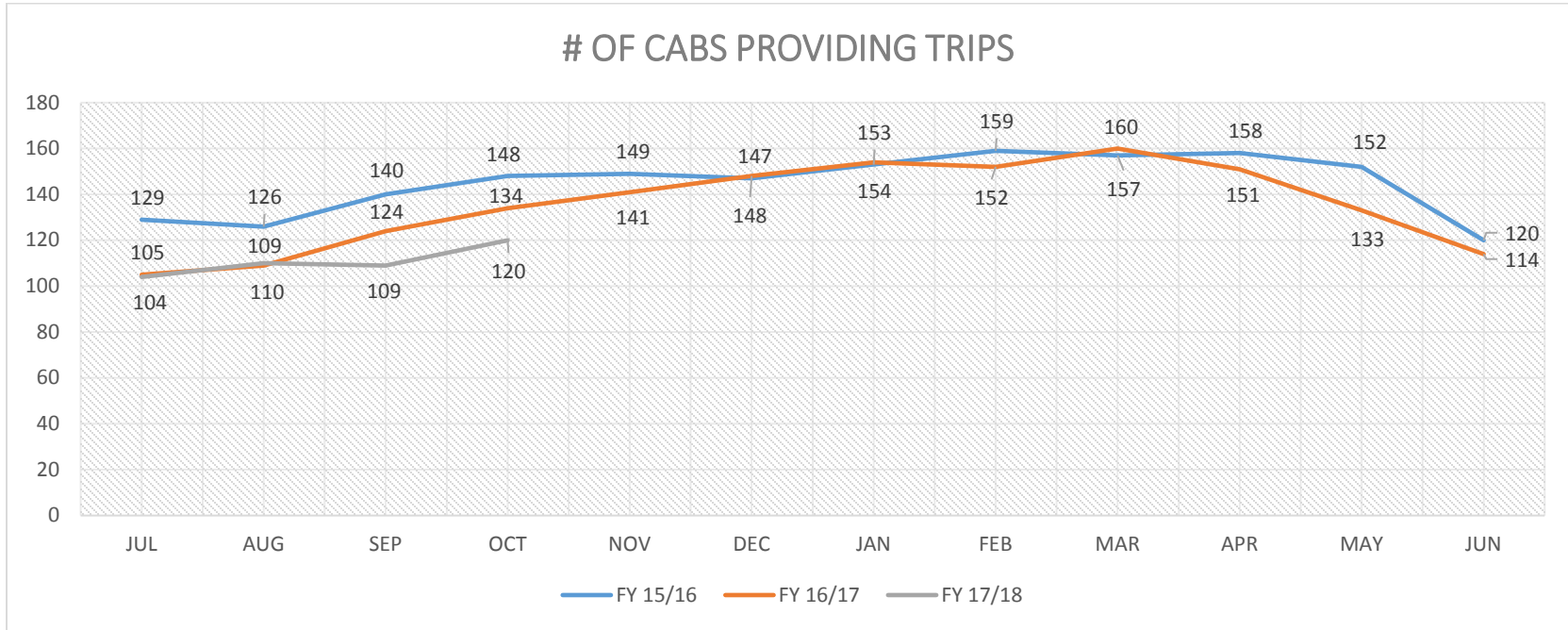
Miscellaneous - Favorable

- The favorable balance is mainly attributed to travel and training expenses not yet incurred.

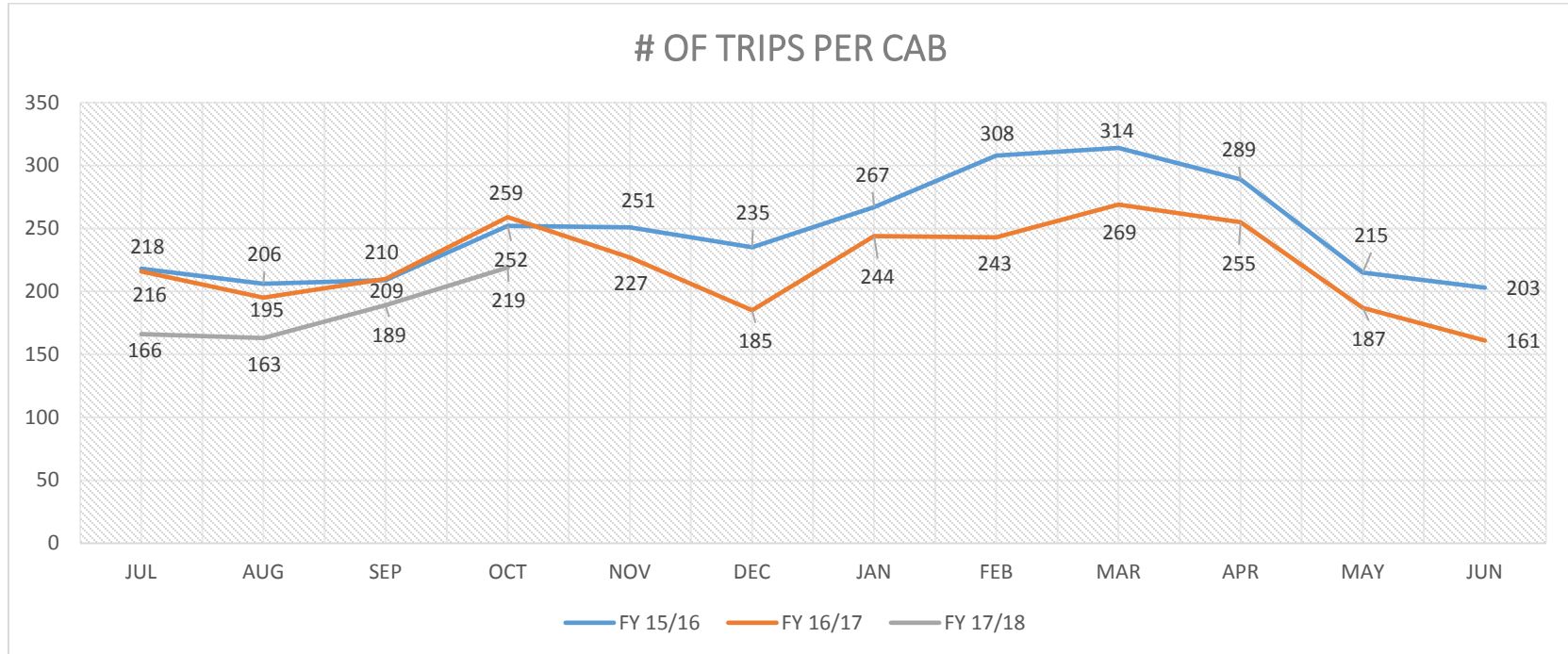
OCTOBER 2017



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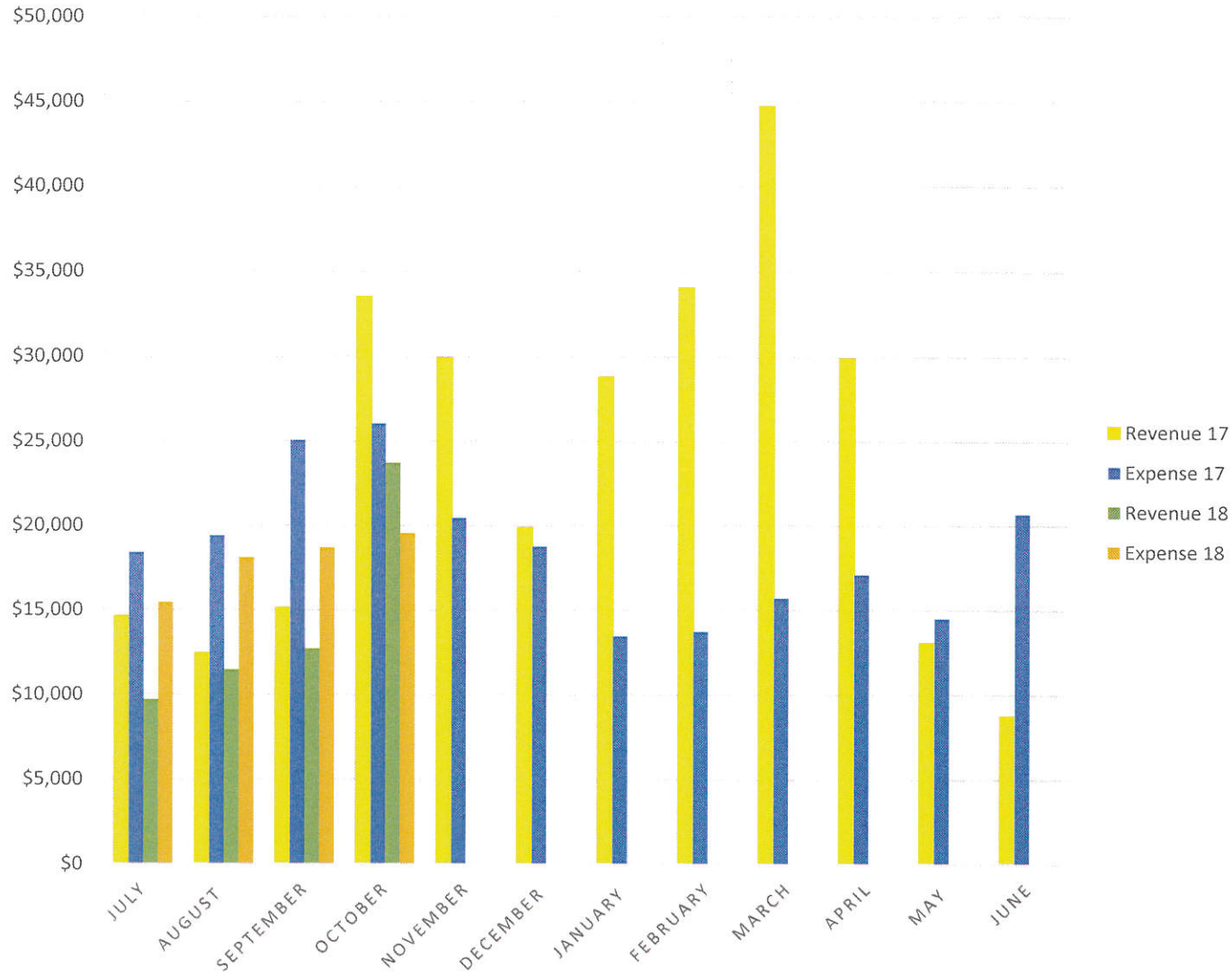
OCTOBER 2017



October 2017 TRIPS PER VEHICLE
 (business volumes, averaged values)

COMPANY	# OF CABS WORKED	# OF TRIPS	% OF BIZ	AVG. TRIPS CAB	AVG. TRP DAY	30
AMERICAN CAB	30	8422	32.0%	280.73	9.05	
DESERT CITY CAB	40	7449	28.3%	186.23	6.00	
YELLOW CAB OF THE DESERT	50	10465	39.7%	209.30	6.75	
	120	26336	100.00%	219	7.07	

EXPENSE VS REVENUE AND VARIANCE-OCTOBER FY18



FY 18 YTD



Measuring the health of the FY18 SRA budget by monitoring expenses and revenues.

MINUTES
SunLine Services Group
Board of Directors Meeting
October 25, 2017

A regular meeting of the SunLine Services Group Board of Directors was held on Wednesday, October 25, 2017 at 12:05 p.m. in the Board Room at SunLine Transit Agency, 32-505 Harry Oliver Trail, Thousand Palms, CA 92276.

1. Call to Order

The meeting was called to order at 12:05 p.m. by Chairperson Russell Betts.

2. Flag Salute

SunLine Agency Board Member Foat led all in a salute to our flag.

3. Roll Call

Completed.

Members Present

Russell Betts, Chair, SunLine Agency Board Member, City of Desert Hot Springs Springs

Troy Strange, Vice Chair, SunLine Agency Board Member, City of Indio

Greg Pettis, SunLine Agency Board Member, City of Cathedral City

Dana Hobart, SunLine Agency Board Member, City of Rancho Mirage

Kathleen Kelly, SunLine Agency Board Member, City of Palm Desert

Ty Peabody, SunLine Agency Board Member, City of Indian Wells

Robert Radi, SunLine Agency Board Member, City of La Quinta

Emmanuel Martinez, SunLine Agency Board Member, City of Coachella

V. Manuel Perez, SunLine Agency Board Member, County of Riverside

Ginny Foat, SunLine Agency Board Member City of Palm Springs

Members Absent

None

4. Finalization of Agenda

5. Presentations

None

6. Public Comments

Bill Meyers – Yellow Cab of the Desert

Meyers commented on his request from the Taxi Committee to extend the life of hybrid vehicles to ten and a half years. He mentioned they just bought a 2012 vehicle and would like to extend the life of the vehicle to be able to operate for an additional four and a half year. He made it clear that with Lauren's presence, they have made progress and continue to work together. He thanked the Board and concluded his comment.

7. Board Member Comments

SunLine Agency Board Member Perez made a comment that he finished speaking with CEO/General Manager Lauren Skiver and he appreciated the public comment by Bill Meyers. SunLine Agency Board Member Perez would like to continue the cooperation and collaboration from SunLine and the Taxi Committee. There has been great points that have come forth and he will expect information items to SSG agenda by SunLine Agency Board Member Radi, Chair of the Taxi Committee. SunLine Agency Board Member Perez continued by saying that he would like to see items regarding the issues of regulation. When it comes to Uber and Lyft that is regulated by PUC but at the taxi cab service, they are regulated by us. If we want to continue a good relationship with the taxi cab service, we need to continue to work together. SunLine Agency Board Member Perez looks forward to meeting with CEO/General Manager Lauren Skiver and the Taxi Committee on these issues.

SunLine Agency Board Member Hobart in response to Supervisor Perez said the Public Utilities Commission (PUC) assumed by act of the California legislature to give the authority of only those taxi cab service called Uber and Lyft; those in that category. SunLine Agency Board Member Hobart said that was a gigantic error made by the legislature. Perhaps with Supervisor Perez' background, he can get some insight as to how that happened. The goal would be to have the legislature take the authority from PUC and transfer it to the local agencies.

SunLine Agency Board Member Perez responded that he does have access to openly have these conversations. It may take a few years but that is the process; let's make a pitch to get this going.

SunLine Agency Board Member Hobart said we have been struggling but would like to do something about the PUC.

SunLine Agency Board Member Perez appreciates the information and would like to participate in the committee meetings to get more insights.

SunLine Agency Board Member Radi commented that the issue of parody when it comes down to the difference between Uber and taxi; we will achieve parody by degrading the level of regulation in place for fingerprinting but it should be the other way around, where the requirements are imposed on Uber and Lyft to upgrade their policies. They are offering a service to the public and the public has expectations that these drivers are going through the same steps as the taxi drivers.

SunLine Agency Board Member Perez responds and comments on one end do what we can at the PUC level. Maybe work with other agencies in California to regulate Uber and Lyft. They are a part of our economy, create jobs in our community, and perhaps that's another avenue that we need to deal with simultaneously.

SunLine Agency Board Member Foat comments that Uber and Lyft are not operating at the airport for the simple fact that they are not regulated to have random drug testing. She mentions that there are drivers that park across the street from the airport at City Hall. SunLine Agency Board Member Foat continues by saying that the public doesn't know they are getting in a vehicle with a person that is not regulated by these laws. The only authority we have is to not let them operate at the Palm Springs airport.

SunLine Agency Board Member Martinez apologizes for his tardiness and makes a comment, "if we can't beat them, join them". SunLine Agency Board Member Hobart responds that they are not in agreement with joining this group.

SunLine Agency Board Member Kelly addresses the Board by saying that the information items that follow will have some interesting points that the Board can look forward to.

SunLine Agency Board Member Radi adds that as Chair of the Taxi Committee for several months and seeing the interaction between the public taxi franchises and the committee, he establishes that the franchises did not ask the agency to lower the regulation or stop the drug testing or to stop the fingerprinting. They have been asking for Uber & Lyft to go by the same regulations as they are. He invited the Chair of the Board as well as assembly members to attend the next Taxi Committee meeting to be a part of the discussions.

8. Consent Calendar

- a) SSG/SRA checks over \$1000 issued August 2017
- b) SSG/SRA Monthly Budget Reports August 2017
- c) Taxi Vehicle/Rides Analysis August 2017
- e) Metric (Taxi Expense vs Taxi Revenue) August 2017

SunLine Agency Board Member Pettis moved to approve the Consent Calendar. SunLine Agency Board Member Radi seconded the motion. The motion was approved by a unanimous vote of 10 yes; 0 no; 0 abstain

9. Uber Corporate Information

Chief Performance Consultant, Rudy LeFlore presented an information item with background on Uber losing money, loss of licenses to operate in London and lawsuits among Uber board members.

10. Fingerprint Background Checks

Chair of the Taxi Committee, SunLine Agency Board Member Radi spoke on this item saying that the committee asked for an explanation on Fingerprint background checks. Uber and Lyft are only required to go through a name only background check which tells us only about their personal background such as marriage, divorces, and credit scores. The Taxi Committee is concerned that there is no knowledge of their criminal record from this background check.

11. TNC's in Texas

Chair of the Taxi Committee, Board Member Radi spoke on this item saying that the committee asked for information regarding the items that passed in Austin, TX. They initially adopted the California laws.

12. Taxicab Permit Extension to ten model years

Chair of the Taxi Committee, SunLine Agency Board Member Radi spoke on this item saying that the Franchises requested at the last meeting to look into extending the life of a vehicle to ten years. The Taxi Committee gave direction to come up with negotiated options and will be presented at the next Taxi Committee.

CEO/General Manager Lauren Skiver added that they will revisit this in December.

SunLine Agency Board Member Radi added that the use of salvage vehicles is prohibited. CEO/General Manager Lauren Skiver also discussed that there is no right model to adopt; there will be options brought to the table that the franchises can weigh in on.

13. Approval of Minutes

SunLine Agency Board Member Foat moved to approve the minutes of the September 29, 2017 Board Meeting. The motion was seconded by SunLine Agency Board Member Pettis. The motion carried by a vote of 10 yes; 0 no

10. Next Meeting Date

December 6, 2017

12 o'clock Noon – Board Room

32-505 Harry Oliver Trail

Thousand Palms, CA 92276

11. Adjourn

Chairperson Betts adjourned the meeting at 12:35 p.m.

Respectfully Submitted,

Diana Enriquez
Interim Clerk of the Board

SunLine Services Group

DATE: December 6, 2017 **ACTION**

TO: Taxi Committee
Board of Directors

FROM: Taxi Administrator

RE: [Resolution No. 083 • Setting Taxicab Rates for Calendar Year 2018](#)

Recommendation

Recommend that the Board of Directors approve the attached Resolution No. 083 setting forth the taxi rates for Calendar Year 2018 (FY 18), from January 1, 2018 – December 31, 2018.

Background

Staff recommends the reduction of the Drop Fee from \$3.00 to \$2.50. The Drop Fee is a fee paid by the customer that ensures drivers receive minimal compensation on shorter trips. It also serves to collect a surcharge fee of 50 cents paid to SunLine Services Group. The reduction from \$3.00 to \$2.50 is the rate change of the surcharge, from 50 cents to zero. The reduction in the Drop Fee assists franchise cabs to compete with ride share operators on a cost basis.

SRA staff recommends keeping the current “Rate Per Mile” of \$3.12 as well as the “Wait Time” of \$24.00. Staff also recommends to continue allowing for an Airport Late Pickup Fee of \$5.00. This fee was added as an incentive for drivers working graveyard hours to pick-up at the airport. The added fee will benefit the Airport for those flights that arrive later.

Financial Impact

The reduction in the surcharge will reduce operating revenue by an estimated \$88,843 in Fiscal Year 2018. SSG will operate using surplus cash accumulated due to efficiencies implemented over the past three years.

Pete Gregor

SunLine Services Group

RESOLUTION NO. 083

**RESOLUTION ADOPTING RATES FOR
TAXICAB SERVICES WITHIN THE COACHELLA VALLEY
January 1, 2018 THROUGH December 31, 2018**

WHEREAS, SunLine Services Group is a local agency authorized by Government Code section 53075.5 and SunLine Services Group Ordinance to establish by resolution of its Board of Directors the maximum rates to be charged for provision of taxicab services within the Coachella Valley; and

NOW, THEREFORE, be it resolved by the Board of Directors of SunLine Services Group:

Section 1. That the following are the maximum rates that may be charged by taxicab operators for provision taxicab services within the Coachella Valley:

The following rates are effective January 1, 2018:

Drop Fee (per Ride): \$2.50
Maximum Rate per Mile: \$3.12
Maximum Wait Time (per hour): \$24.00
Airport Late Pickup Fee (12 am – 4 am): \$5.00

Section 2. That the Maximum Rate per Mile is charged to passengers in increments of 1/8 of a mile.

Section 3. That the SunLine Surcharge is established at \$0.00 per trip to be taken out of the drop fee.

ADOPTED THIS 6th DAY OF December, 2017

ATTEST:

Diane Beebe

CLERK OF THE BOARD
SunLine Services Group

Russell Betts

CHAIRPERSON of the Board
SunLine Services Group

APPROVED AS TO FORM:

General Counsel
Eric Vail

