

SunLine Services Group June 25, 2025 11:30 a.m. – 11:50 a.m.

AGENDA

TAXI COMMITTEE

Wellness Room 32-505 Harry Oliver Trail Thousand Palms, CA 92276

NOTICE TO THE PUBLIC

SunLine has discontinued its COVID-19 Emergency Declaration and has returned its Board and Board Committee meetings to live and in-person attendance at the location noted above. These meetings are no longer available for viewing, attendance, or comment by two-way audiovisual platform, two-way telephonic service, webcasting, or streaming video broadcast. SunLine may prepare audio or video recordings of Board meetings. In accordance with the Brown Act and California Public Records Act, these recordings are subject to public inspection for a period for thirty (30) days after the meeting.

In compliance with the Brown Act, agenda materials distributed 72 business hours or less prior to the meeting, which are public records relating to open session agenda items, will be available for inspection by members of the public prior to or at the meeting at SunLine Transit Agency's Administration Building, 32505 Harry Oliver Trail, Thousand Palms, CA 92276 and on the Agency's website, www.sunline.org.

In compliance with the Americans with Disabilities Act, Government Code Section 54954.2, and the Federal Transit Administration Title VI, please contact the Clerk of the Board at (760) 343-3456 if disability-related modification(s) and/or interpreter services are needed to participate in a Board meeting. Notification of at least 72 business hours prior to the meeting time will assist staff in ensuring reasonable arrangements can be made to provide assistance at the meeting.

ITEM

RECOMMENDATION

- 1. CALL TO ORDER
- 2. FLAG SALUTE
- 3. ROLL CALL
- 4. FINALIZATION OF AGENDA

<u>ITEM</u>

5. PUBLIC COMMENTS

NON AGENDA ITEMS

Members of the public may address the Committee regarding any item within the subject matter jurisdiction of the Committee; however, no action may be taken on off-agenda items unless authorized. Comments shall be limited to matters not listed on the agenda. Members of the public may comment on any matter listed on the agenda at the time that the Board considers that matter. Comments may be limited to 3 minutes in length.

6. **PRESENTATIONS**

7. COMMITTEE MEMBER COMMENTS

8. CONSENT CALENDAR

All items on the Consent Calendar will be approved by one motion, and there will be no discussion of individual items unless a Board Member requests a specific item be pulled from the calendar for separate discussion. The public may comment on any item.

	APPROVE
8a) Acceptance of SSG/SRA Checks \$1,000 and Over	(PAGE 3-4)
Report for April 2025 8b) Acceptance of SSG Monthly Budget Variance Report	(PAGE 5-7)
for April 2025	
8c) Acceptance of Taxi Trip Data Report – April 2025	(PAGE 8-9)
8d) Acceptance of the 2025 Music Festival Season Report	(PAGE 10-17)
ADOPTION OF THE FISCAL YEAR 2026 SUNLINE REGULATORY ADMINISTRATION BUDGET	APPROVE (PAGE 18-30)

(Staff: Luis Garcia, Chief Financial Officer)

10. ADJOURN

9.

PAGE 2

RECOMMENDATION

RECEIVE COMMENTS

RECEIVE COMMENTS

on and there

SunLine Services Group

CONSENT CALENDAR

- DATE: June 25, 2025
- TO: Taxi Committee Board of Directors
- RE: Acceptance of Checks \$1,000 and Over Report for April 2025

Summary:

This report lists all of the checks processed at the Agency with a value of over \$1,000 for a given month. There were no checks over \$1,000 issued in the month of April 2025.

Recommendation:

Approve.

APPROVE

SunLine Regulatory Administration Checks \$1,000 and Over April 2025

Vendor Filed As Name	Description	Check #	Payment Date	Payment Amount
Total Checks Over \$1,000 Total Checks Under \$1,000 Total Checks	\$0.00 \$2,392.60 \$2,392.60			

APPROVE

SunLine Services Group

CONSENT CALENDAR

- DATE: June 25, 2025
- TO: Taxi Committee Board of Directors
- RE: Acceptance of Monthly Budget Variance Report for April 2025

Summary:

The budget variance report compares revenues and expenses to the respective line item budgets. The report identifies current monthly revenues and expenses as well as fiscal year to date (FYTD) values. The budgetary figures are represented as a straight line budget. Accordingly, the current monthly budget values are calculated by taking 1/12th of the annual budget. The FYTD budget values for the month of April 2025 are equal to 10/12^{ths} of the yearly budget.

Year to Date Summary

- As of April 30, 2025, the organization's revenues are \$49,695 or 31.45% above the FYTD budget.
- As of April 30, 2025, expenditures are \$40,646 or 25.73% below the FYTD budget.
- The net FYTD operating gain (loss) after expenses is \$90,341.

Recommendation:

Approve.

SunLine Regulatory Administration Budget Variance Report April 2025

		Current Month				Year to Date			
Description	FY25 Total Budget	Actual	Budget	Positive (Negative)	FYTD Actual	FY25 FYTD Budget	Positive (Negative)	Percentage Remaining	
Revenues:									
Revenue Fines	3,500	100	292	(192)	1,425	2,917	(1,492)	59.3%	
New Driver Permit Revenue	750	150	63	88	1,650	625	1,025	-120.0%	
Taxi Business Permit	96,000	13,835	8,000	5,835	105,028	80,000	25,028	-9.4%	
Driver Transfer Revenue	125	-	10	(10)	275	104	171	-120.0%	
Driver Renewal Revenue	1,725	150	144	6	2,050	1,438	613	-18.8%	
Driver Permit Reinstatement/Replacement	-	-	-	-	30	-	30	0%	
Vehicle Permit Revenue	86,000	6,375	7,167	(792)	97,237	71,667	25,570	-13.1%	
Operator Application Fee	1,500	-	125	(125)	-	1,250	(1,250)	100.0%	
Total Revenue	189,600	20,610	15,800	4,810	207,695	158,000	49,695	31.5%	
Expenses:									
Salaries and Wages	88,369	3,755	7,364	3,609	41,660	73,641	31,980	52.9%	
Fringe Benefits	61,290	2,359	5,108	2,748	20,101	51,075	30,974	67.2%	
Services	18,315	5,811	1,526	(4,285)	38,478	15,263	(23,215)	-110.1%	
Supplies and Materials	3,585	1,118	299	(819)	12,052	2,988	(9,064)	-236.2%	
Utilities	5,802	-	484	484	-	4,835	4,835	100.0%	
Casualty and Liability	5,589	-	466	466	-	4,658	4,658	100.0%	
Taxes and Fees	50	-	4	4	-	42	42	100.0%	
Miscellaneous	6,600	3,190	550	(2,640)	5,063	5,500	437	23.3%	
Total Expenses	189,600	16,233	15,800	(433)	117,354	158,000	40,646	25.7%	
Total Operating Surplus (Deficit)	<u>\$ -</u>	\$ 4,378			\$ 90,341				

Revenue

• The positive variance in revenue is largely due to increases in vehicle permit revenue and taxi business permit revenue due to one (1) unanticipated additional taxi business for FY2!

• As of FYTD25, there is a decrease of 4,525 taxi trips compared to FYTD24.

Taxi Trips				Taxi Trips					
	FY24-April	FY25-April	Variance	%Δ		FYTD-FY24	FYTD-FY25	Variance	%Δ
Trips	11,835	11,304	(531)	-4.5%	Trips	93,148	88,623	(4,525)	-4.9%

Salaries and Wages

• Wage expenses are below budget due to reduced costs allocated to SRA

Fringe Benefits

• Fringe benefit expenses are favorable due to reduced costs allocated to SRA

Services

• The unfavorable variance is due to higher costs for legal services

Supplies and Materials

• Supplies and material expenses are over unfavorable due to an allocation of overhead expenses from SunLine Transit Agency to SunLine Regulatory Administratior

Utilities

• Utility expenses are within an acceptable range of the budget

Casualty and Liability

• Casualty and liability expenses are within an acceptable range of the budget

Taxes and Fees

• Tax expenses are within an acceptable range of the budget.

Miscellaneous

• Miscellaneous expenses are within an acceptable range of the budget

SunLine Services Group

CONSENT CALENDAR

- DATE: June 25, 2025
- TO: Taxi Committee Board of Directors
- RE: Acceptance of Taxi Trip Data April 2025

Summary:

The attached charts summarize the total number of taxi trips generated in the Coachella Valley for the previous three (3) month period and total taxi trips for the current fiscal year to date (FYTD) compared to the last two (2) fiscal years.

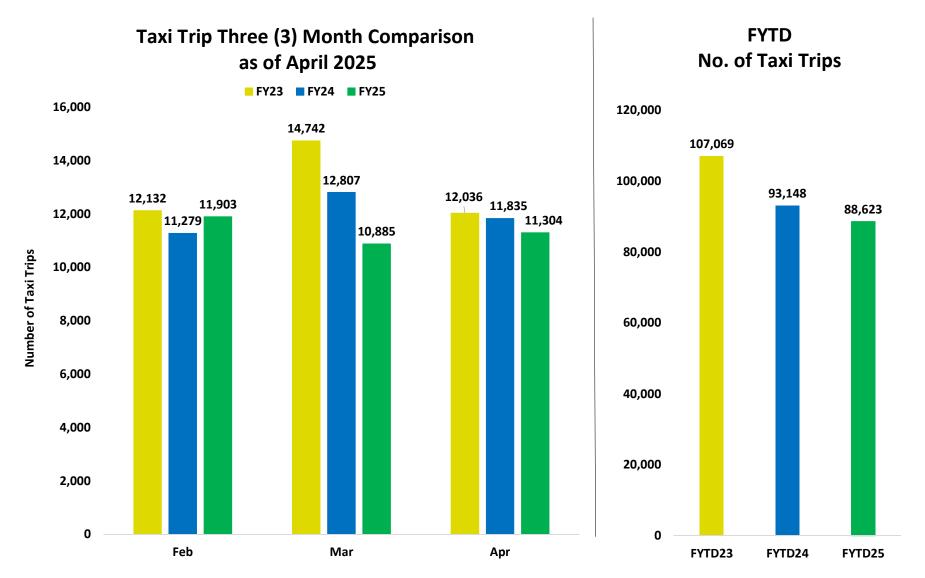
For the month of April, there were 531 fewer taxi trips in April 2025 serviced by 14 more cabs when compared to April 2024 (87 cabs in 2025 compared to 73 cabs in 2024).

There were 4,525 fewer taxi trips for FYTD25 compared to FYTD24.

Recommendation:

Approve.

APPROVE



This chart compares the three (3) most recent months and measures the total number of taxi trips taken year to date for FY23, FY24, and FY25.

SunLine Services Group

CONSENT CALENDAR

DATE:	June 25, 2025	APPROVE
TO:	Taxi Committee Board of Directors	
RE:	Acceptance of the 2025 Music Festival Season Report	

Summary:

The 2025 music festival season that featured the Coachella and Stagecoach music festivals were held this past April. This year, there were 439 trips covered by an average of 64 taxicabs. This is an increase of 28% when compared to 2024. Flywheel supported 3.4% of the total rides in its inaugural year.

There were, on average, 85 taxicabs in service for calendar year-to-date April 2025, which is up 16% compared to the same time period of 2024 (January – April). On average, there were 21 cabs in 2025 that serviced the music festival, representing 25% of the total cabs available for service.

During the 2025 music festival season, Lot 13A, the "Friends & Family and Taxi" lot served as an ideal location. However the lot was challenging as taxis continued to compete with alternate rideshare services, including transportation network companies, private car services, unpermitted vehicles, and shuttle services. There are five (5) "lanes" to which transportation providers, including friends and families, queued in to receive rides within 13A; taxicabs were placed in the lane farthest away from the lot entry thus reducing access to potential riders.

SunLine Regulatory Administration will encourage the taxi businesses to work with the City of Indio and event organizers, Golden Voice, during the preliminary planning stages in an effort to secure a more favorable and convenient pick-up location for facilitating increased ridership at future music festivals.

Attachment:

• 2025 Music Festival Season Report Presentation

Recommendation:

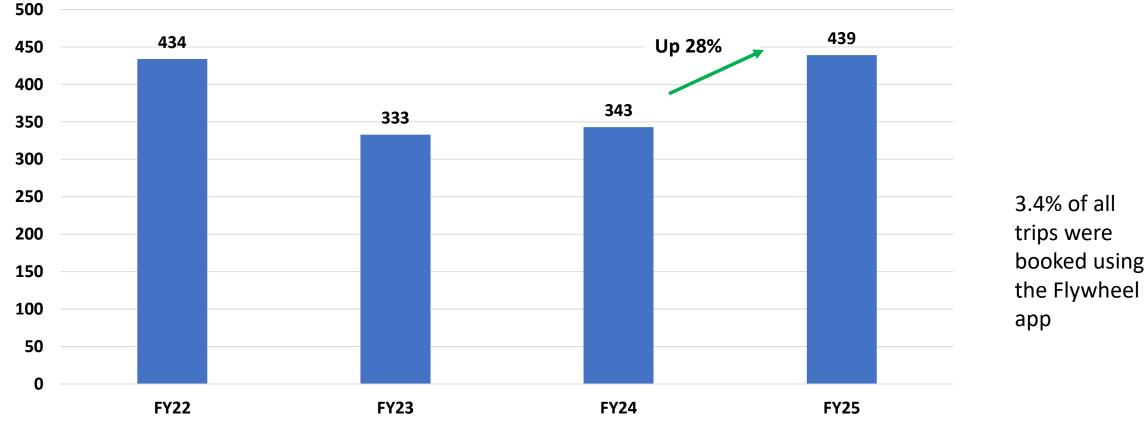
Approve.



2025 Music Festival Season Report June 25, 2025

Total Trips Completed Comparison

Trips Comparison Music Festivals

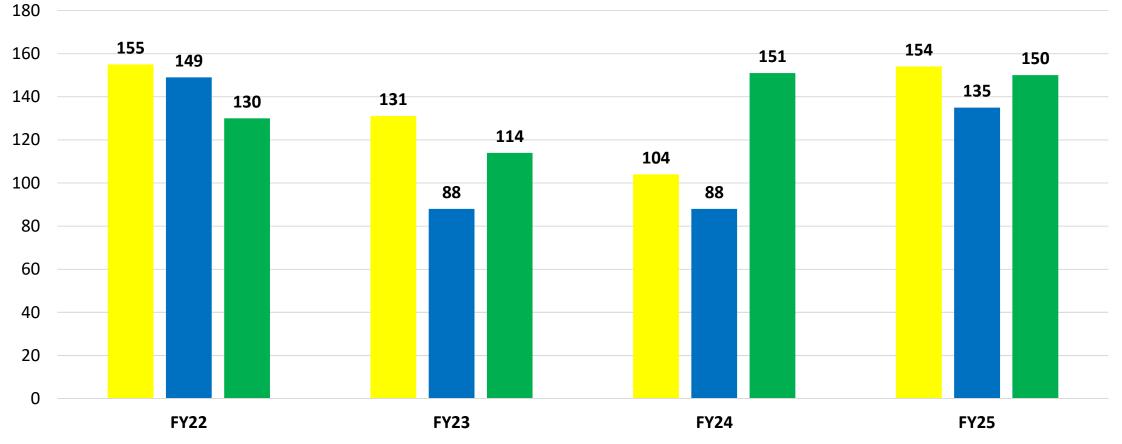


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Trip Comparison by Weekend

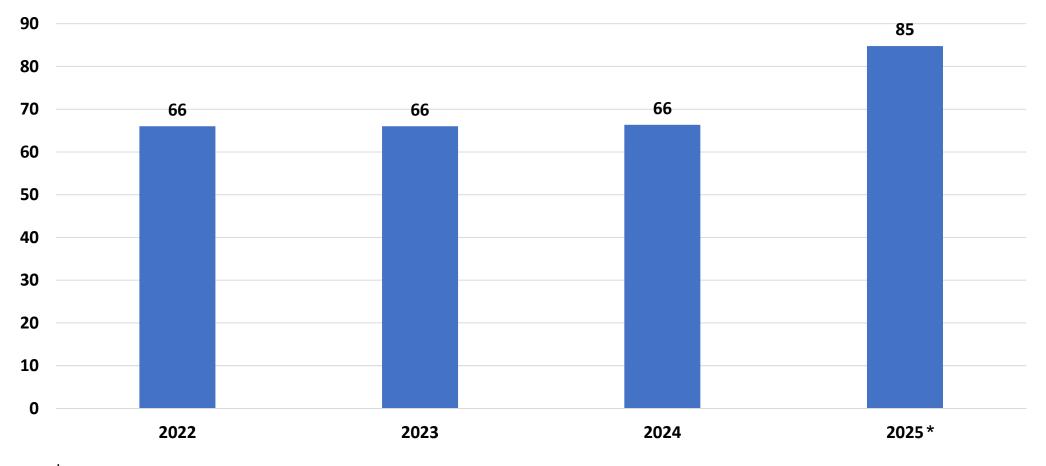
Music Festival Taxi Trips

Coachella	Coachella	Stagecoach	
Weekend 1	Weekend 2	Weekend 3	



13 of 30

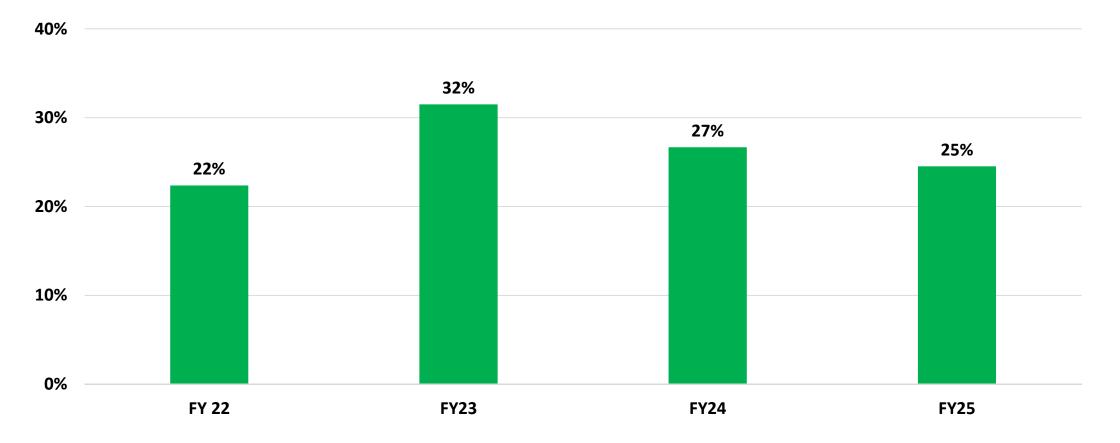
Calendar Year Comparison of the Average Number of Taxicabs Serving the Coachella Valley

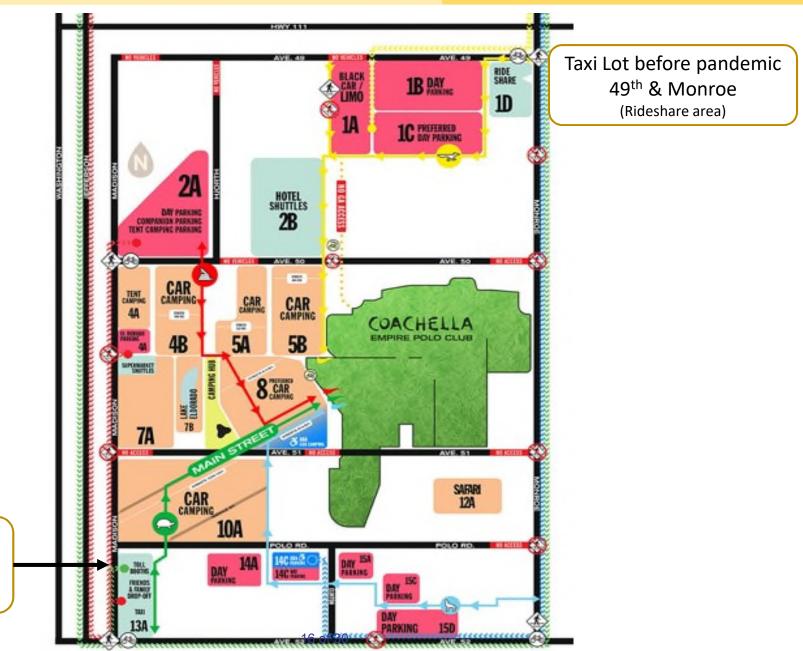


* Calendar year to date 2025 reflects data through April 2025.

Percentage of Total Available Taxicabs Servicing the Music Festivals

% of Available Taxicabs





Taxi Lot after pandemic 52nd & Madison REAR OF LOT 13A Lot shared with Uber as well



SunLine Services Group

DATE:	June 25, 2025 ACT	ION
TO:	Taxi Committee Board of Directors	
FROM:	Luis Garcia, Chief Financial Officer	
RE:	Adoption of the Fiscal Year 2026 SunLine Regulatory Administrat Budget	ion

Recommendation

Recommend that the Board of Directors (Board) adopt the proposed fiscal year 2026 (FY26) budget.

Background

In accordance with the SunLine Services Group (SSG) Joint Powers Agreement, the Board is required to approve an annual budget for the SunLine Regulatory Administration (SRA). The draft FY26 budget was presented to the Board on May 28, 2025 for review and discussion in advance of approval in June. No changes have been made to the draft budget since it was presented.

The proposed FY26 SRA budget is balanced at \$224,425. Revenue projections are based on regulatory oversight of four (4) taxi businesses. The expenditure plan reflects a fiscally responsible approach, with conservative estimates across all expense categories.

Financial Impact

The proposed budget is funded by anticipated revenues derived from regulatory fees, in alignment with the authority granted to SRA under the SSG Ordinance 2025-02.

Performance Goal

Goal 3: Organizational Health & Resiliency – Optimize SunLine's fiscal and overall organizational strength to allow for growth and to better withstand unexpected challenges (e.g., COVID-19 financial impact).

In Collaboration with:

Paul Mattern, Chief Planning Officer Jill Plaza, Taxi/Contracted Transportation Services Administrator

ITEM 9

Approved/Reviewed by: Mona Babauta, CEO/General Manager Catherine J. Groves, General Counsel

Attachment:

Item 9a – FY26 SRA Budget •

ITEM 9 ATTACHMENT A

ANNUAL BUDGET

SUNLINE REGULATORY ADMINISTRATION

FY2026

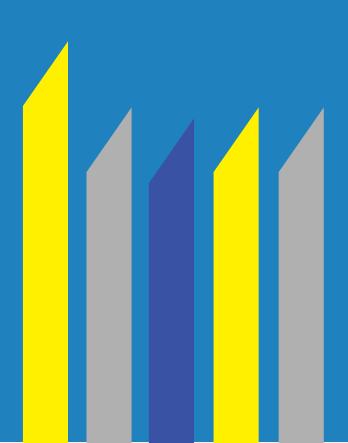
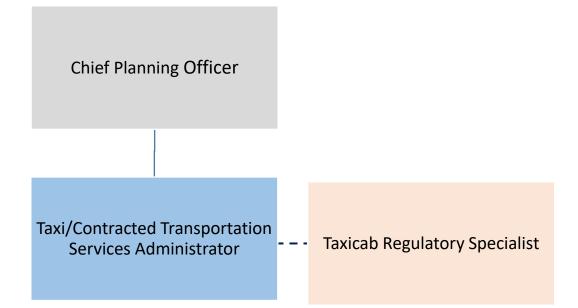


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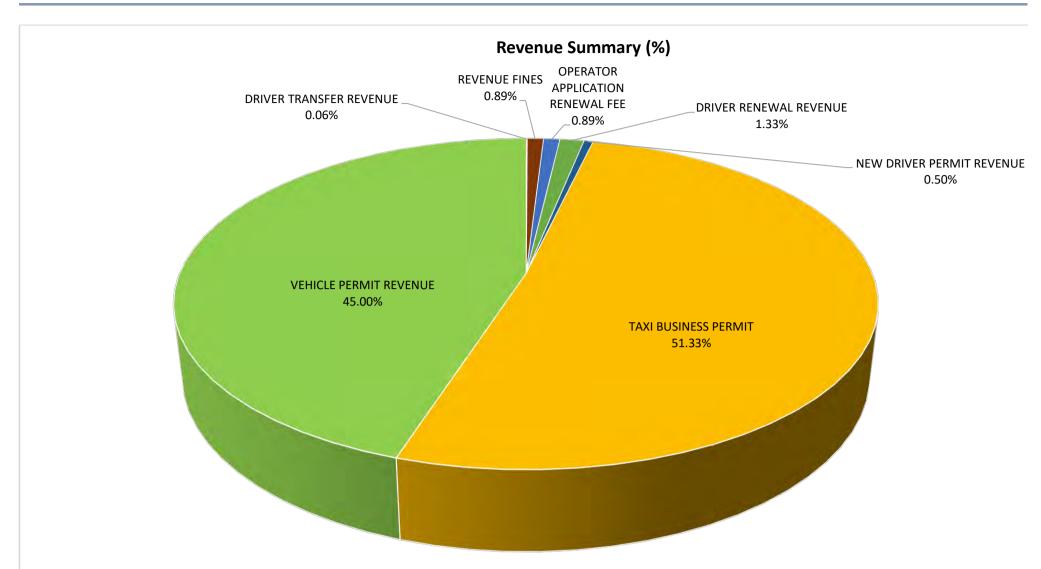


A Division of SunLine Services Group

FUNCTIONS & RESPONSIBILITIES

The SRA is responsible for the day-to-day oversight of the taxi and other regulated transportation-type industries by ensuring it operates smoothly and according to the established rules. Specific functions include: issuing annual licenses for taxi companies, granting permits for individual vehicles and drivers, and making sure companies comply with SSG ordinance and regulations. The SRA investigates complaints filed against taxi companies or drivers and takes disciplinary action, when warranted, like suspending or revoking permits/licenses for violations. The SRA Taxicab Administrator handles adjudication of ordinance violations. These can involve taxi companies, licenses, or driver permits.

REVENUE SUMMARY



Sources of Funding (Operating)	FY25 Approved Budget	FY25 Estimates	FY25 Variance	FY26 Proposed Budget	FY26 Variance
4010101200 REVENUE FINES	3,500	2,450	(1,050)	2,000	(1,500)
4010101500 NEW DRIVER PERMIT REVENUE	750	1,800	1,050	1,125	375
4010101550 TAXI BUSINESS PERMIT	96,000	118,379	22,379	115,200	19,200
4010101600 DRIVER TRANSFER REVENUE	125	250	125	125	-
4010101700 DRIVER RENEWAL REVENUE	1,725	2,450	725	2,975	1,250
4010101750 DRIVER PERMIT REINSTATEMENT/REPLACEMENT	-	40	40	-	-
4010101900 VEHICLE PERMIT REVENUE	86,000	109,474	23,474	101,000	15,000
4010102205 OPERATOR APPLICATION RENEWAL FEE	1,500	-	(1,500)	2,000	500
Total Revenue	189,600	234,843	45,243	224,425	34,825

Notes:

• The FY25 variance reflects the difference between FY25 estimated actuals and FY25 approved budget. The FY26 variance indicates the difference between FY26 proposed budget and FY25 approved budget.

Taxi Fees

Taxi fees are approved in a yearly resolution which is approved at the February Board meeting. The approved fees are evaluated to ensure any increases are reasonably imposed solely to recover the actual costs of regulating taxicabs within the Coachella Valley. The following represents the approved fees for Fiscal Year 2026 used in the calculation of the proposed budget.

Fees	FY25 Approved Fees	FY26 Proposed Fees	Variance
New Taxicab Business Application Fee	1,000	1,000	-
Annual Taxicab Business Permit Renewal Application Fee	500	500	-
Annual Taxicab Business Permit Fee	32,000	28,800	(3,200)
Business Permit Reinstatement Fee	10,000	10,000	-
New Driver Permit	75	75	-
Driver Permit Renewal	25	25	-
Driver Permit Transfer Fee	25	25	-
Driver Permit Reinstatement Fee	25	25	-
Driver Permit Replacement	10	10	-
Annual Vehicle Permit (Gasoline/Diesel)	1,650	1,485	(165)
Annual Vehicle Permit (Hybrid1/Alt Fuel2)	850	765	(85)
Annual Vehicle Permit (WAV3/Zero Emission4)	200	180	(20)
Vehicle Fee, Reinstatement	65	65	-
Late Fee (for late payment of invoices)	25	25	-
Appeal Fee	100	100	-
Taxicab Distinct Appearance Determination Appeal Fee	1,200	1,200	-

Notes:

• "Hybrid" means Hybrid Electric/Gas Vehicle (HEV) and Plug-in Electric/Gas Hybrid Vehicle (PHEV)

•"Alt Fuel" means alternative fuel vehicles that use Compressed Natural Gas (CNG),

Biodiesel, or Ethanol (E85) fuel blends to operate

- "WAV" means wheelchair accessible vehicle that has the ability to load wheelchair users safely and without the need for the wheelchair user to leave their wheelchair.
- "Zero Emission" means Electric Vehicles (EV) and Hydrogen-Powered Fuel-Cell Vehicles (FCEV)
- Late fees shall be assessed at \$25.00 per day, not to exceed \$1,000 per occurrence

SUNLINE SERVICES GROUP

EXPENSE SUMMARY

General Ledger Code	FY23 Actuals	FY24 Actuals	FY25 Estimated Actuals	FY25 Approved Budget	FY26 Proposed Budget	Variance
5010201600 ADMIN SALARIES	28,356	31,581	34,506	50,324	53,344	3,020
5010700000 ALLOCATED SALARIES	29,875	34,709	30,125	38,045	39,186	1,141
5029999999 TOTAL FRINGE BENEFITS	27,398	37,890	39,701	61,290	64,968	3,678
5030103240 BACKGROUND CHECK SERVICES	1,544	1,615	2,776	1,225	1,225	-
5030200000 PUBLIC NOTICES	-	-	-	90	150	60
5030300005 LEGAL SERVICES - GENERAL	12,838	5,390	40,200	7,000	25,000	18,000
5030300010 COMPUTER/NETWORK SUPPORT	-	3,119	-	-	-	-
5030303310 AUDIT SERVICES - EXTERNAL	7,000	7,000	7,000	7,000	7,000	-
5030400000 TEMPORARY HELP SERVICES	13,230	-	-	1,000	1,000	-
5030500000 MAINTENANCE CONTRACTS	263	321	1,562	500	600	100
5039900006 OUTSIDE REPAIRS-TAXI	-	-	-	1,000	1,000	-
5039903800 OTHER SERVICES	725	500	650	500	500	-
5040101000 FUEL-CNG	200	-	-	400	400	-
5040404300 OFFICE SUPPLIES	1,966	1,703	997	2,000	1,838	(162)
5040404340 ALLOCATED OVERHEAD	-	-	20,372	-	15,879	15,879
5049900002 POSTAGE	120	46	208	110	110	-
5049900026 FACILITY MAINTENANCE	573	240	-	575	575	-
5049900032 REPAIR PARTS- TAXI VEHICLES	-	-	-	500	500	-
5050200001 UTILITIES	4,320	1,875	-	4,500	-	(4,500)
5050200003 TRASH PICK-UP	502	209	-	502	-	(502)
5050200006 COMMUNICATIONS	800	333	-	800	-	(800)
5060100000 INSURANCE-PHYSICAL DAMAGE	312	130	-	312	-	(312)
5060300000 INSURANCE-GENERAL LIABILITY	2,177	907	-	2,177	-	(2,177)
5060401000 INSURANCE PREMIUM WC	3,100	1,292	-	3,100	-	(3,100)
5079900000 FUEL TAXES	-	-	-	50	50	-
5090100000 DUES, MEMBERSHIPS & SUBSCRIPTIONS	684	700	-	1,500	1,500	-
5090200000 TRAVEL AND TRAINING	1,631	1,550	-	4,000	8,500	4,500
5090801000 BANK SERVICE FEES	865	960	1,967	1,100	1,100	-
Total Expenses	138,478	132,069	180,064	189,600	224,425	34,825

PERSONNEL SUMMARY

FY26 Physical Count	Classification	Authorized FTEs	Requested FTEs	Variance
0	Chief Planning Officer	0.25	0.25	0.00
0	Taxi/Contracted Transportation Services Administrator	0.25	0.25	0.00
1	Taxicab Regulatory Specialist	1.00	1.00	0.00
1	Total FTEs	1.50	1.50	0.00

<u>Notes</u>

• The Chief Planning Officer and Taxi/Contracted Transportation Services Administrator will apportion a small percentage of payroll allocation for taxi business responsibilities.

SUNLINE SERVICES GROUP DETAIL

Division 96

FY25	FY26	
Approved	Proposed	Variance
Budget	Budget	
50,324	53,344	3,020
38,045	39,186	1,141
61,290	64,968	3,678
149,659	157,498	7,839
1,225	1,225	-
1,225	1,225	-
90	150	60
90	150	<u> </u>
		18,000
7,000	25,000	18,000
7,000	7,000	-
7,000	7,000	-
1,000	1,000	-
1,000	1,000	-
500	600	100
500	600	100
1,000	1,000	_
1,000	1,000	-
500	500	-
500	500	-
400	400	-
400	400	-
2,000	1.838	(162)
2,000	1,838	(162)
	Approved Budget50,32438,04561,290149,6591,2251,2251,2251,22590 </td <td>Approved BudgetProposed Budget50,32453,34438,04539,18661,29064,968149,659157,498149,659157,498149,6591,2251,00025,0001,000</td>	Approved BudgetProposed Budget50,32453,34438,04539,18661,29064,968149,659157,498149,659157,498149,6591,2251,00025,0001,000

SUNLINE SERVICES GROUP DETAIL

Division 96

	FY25	FY26	
General Ledger Code	Approved	Proposed	Variance
	Budget	Budget	
5040404340 ALLOCATED OVERHEAD			
Allocated expenses from SunLine Transit Agency for administrative	_	15,879	15,879
costs & overhead	_		
Sub-total	-	15,879	15,879
5049900002 POSTAGE			
Postage and mailing expenses	110	110	-
Sub-total	110	110	-
5049900026 FACILITY MAINTENANCE Allocation from SunLine Transit Agency for materials required to			
maintain the building	575	575	-
Sub-total	575	575	-
5049900032 REPAIR PARTS- TAXI VEHICLES			
Anticipated repair costs for aging vehicles	500	500	
Sub-total	500	500	
		500	
5050200001 UTILITIES			
Allocation from SunLine Transit Agency for utilities used for the	4,500	_	(4,500)
administration building			
Sub-total	4,500	-	(4,500)
5050200003 TRASH PICK UP			
Allocation from SunLine Transit Agency for trash removal services	502	-	(502)
Sub-total	502	-	(502)
5050200006 COMMUNICATIONS			
Cellular services	800	-	(800)
Sub-total	800	-	(800)
5060100000 INSURANCE-PHYSICAL DAMAGE			
Allocation from SunLine Transit Agency for insurance related to	312	_	(312)
vehicles Sub-total	312	-	(312)
5060300000 INSURANCE-GENERAL LIABILITY			
Allocation from SunLine Transit Agency for defense and indemnity coverage relating to covered occurrences under general liability insurance	2,177	-	(2,177)
Sub-total	2,177	-	(2,177)
			-

SUNLINE SERVICES GROUP DETAIL

Division 96

General Ledger Code	FY25 Approved	FY26 Proposed	Variance
5060401000 INSUARNCE PREMIUM WC			
Allocation from SunLine Transit Agency for workers compensation	3,100	-	(3,100)
premium costs	,		
Sub-total	3,100	-	(3,100)
5079900000 FUEL TAXES			-
Fuel tax expenses	50	50	-
Sub-total	50	50	-
5090100000 DUES, MEMBERSHIPS & SUBSCRIPTIONS			
Annual International Association of Transportation Regulators (IATR) membership	1,500	1,500	-
Sub-total	1,500	1,500	-
5090200000 TRAVEL AND TRAINING			
International Association of Transportation Regulators Conference	4,000	8,500	4,500
Sub-total	4,000	8,500	4,500
5090801000 BANK SERVICE FEES			
Merchant Charges on Credit Cards	1,100	1,100	-
Sub-total	1,100	1,100	-
Total Expenses	189,600	224,425	34,825





Serving the Coachella Valley

Bermuda Dunes · Cathedral City · Coachella · Desert Edge · Desert Hot Springs · Indian Wells · Indio · La Quinta Mecca · North Shore · Oasis · Palm Desert · Palm Springs · Rancho Mirage · Thermal · Thousand Palms

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